



smart USA  
1765 Telegraph Road  
Bloomfield Hills, MI 48302-0954

FOR IMMEDIATE RELEASE

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## **smart USA Announces U.S. Dealer Network** *smart fortwo to debut at dealerships beginning this month*

**Bloomfield Hills, MI (January 14, 2008)** – smart USA Distributor LLC, a subsidiary of Penske Automotive Group, Inc., (NYSE: PAG), is pleased to announce its dealership network of 74 smart dealerships across the United States. In the U.S., 68 dealers located in 31 states have been certified by smart USA as ready for business and are expected to begin retailing vehicles in January, subject to licensing and other required approvals. The remaining six dealerships are expected to commence retailing vehicles throughout 2008 upon completion of their facilities and obtaining licensing approval.

“We carefully selected dealers across the country who can best represent the smart brand,” said Dave Schembri, president of smart USA. “Each dealer participated in our detailed qualification process, including an assessment of reputation for exceptional customer care. We are very pleased with our dealership network and we welcome our dealers to the smart family.”

smart USA dealerships will be branded as “smart center” with the city name (for example – the dealership in Beverly Hills, California will be called - smart center Beverly Hills). The exterior will feature a distinctive black façade with a dramatic entrance featuring the smart logo overhead. Each showroom will showcase multiple vehicles and will sport the brand’s signature black, yellow and white logo colors. The ceiling, walls and floor will be brilliant white so the cars are the center of attention on the showroom floor. Other dealership features include open sales consultation stations, a tridion safety cell and a smart boutique where customers may purchase the latest in smart merchandise.

Dealers will sell three trim levels of the smart fortwo. The pure coupe will retail starting at \$11,590\*, the passion coupe will retail starting at \$13,590\* and the well-equipped passion cabriolet will retail starting at \$16,590\*. Complete information about pricing, standard equipment and options can be found at [www.smartusa.com](http://www.smartusa.com).

Anticipated opening dates for authorized smart USA dealerships are indicated below and are subject to change. An updated list of authorized dealerships can be found on the company’s website at [www.smartusa.com](http://www.smartusa.com). Please contact each individual dealership for additional information, including exact opening dates.

\* Expected prices exclude tax, license, registration, destination charge and options.

- more -

**Dealer Contact Names and Numbers are for PRESS only – not for public information.**

**Official smart USA Dealers**

<b>State</b>	<b>Dealership Name and City Location</b>	<b>Market</b>
Arizona	smart center Chandler – Approx. opening date mid-January 7450 West Orchid Lane Chandler, AZ 85226 Tracy Gurnett (480) 421-4341	Phoenix
California	smart center Beverly Hills – Approx. opening date mid-January 9250 Beverly Blvd. Beverly Hills, CA 90210 Vinnie Mandzak (310) 248-4219	Los Angeles
	smart center Santa Barbara – Approx. opening date mid-January 401 S. Hope Ave Santa Barbara, CA 93105 Duane Sanders (805) 563-4206	Los Angeles
	smart center Laguna Niguel – Approx. opening date mid-January One Star Drive Laguna Niguel, CA 92677 Mark Derengowski (949) 347-7627	Los Angeles
	smart center West Covina – Approx. opening date mid-January 2010 East Garvey Avenue South West Covina, CA 91791 Verone Pangilinan (626) 430-3710	Los Angeles
	smart center Riverside – Approx. opening date mid-January 8505 Indiana Avenue Riverside, CA 92504 Steve Kienle (951) 688-3332	Los Angeles
	smart center Universal City – Approx. opening date mid-January 4227 Lankershim Boulevard North Hollywood, CA 91603 Ken Crossman (818) 762-7875	Los Angeles
	smart center Sacramento – Approx. opening date mid-January 2625 Arden Way Sacramento, CA 95825 Richard Niello (916) 643-7300	Sacramento
	smart center San Francisco – Approx. opening date mid-January 500 8 <sup>th</sup> Street San Francisco, CA 94103 Ash Zaki (415) 553-4268	San Francisco
	smart center San Jose – Approx. opening date mid-January 3940 Stevens Creek Boulevard San Jose, CA 95129 David Meese (408) 247-9034	San Jose

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<b>State</b>	<b>Dealership Name and City Location</b>	<b>Market</b>
California	smart center San Diego – Approx. opening date mid-January 4750 Kearny Mesa Road San Diego, CA 92111 Paul Ramplin (858) 569-6900	San Diego
Colorado	smart center Denver – Approx. opening date in February 2855 S. Broadway Englewood, CO 80113 Trang Hamm (503) 372-7539	Denver
Connecticut	smart center Hartford – Approx. opening date mid-January 650 Connecticut Blvd. East Hartford, CT 06108 Kevin Warriner (860) 290-6134	Hartford
	smart center Fairfield – Approx. opening date mid-January 80 Commerce Drive Fairfield, CT 06825 Randall Seymore (203) 368-6725	Fairfield
Florida	smart center Jacksonville – Approx. opening date mid-January 7018 Blanding Blvd. Jacksonville, FL 32244 Timothy O'Sullivan (904) 726-3359	Jacksonville
	smart center Sarasota – Approx. opening date mid-January 4821 Clark Road Sarasota, FL 34233 Wade Tucker (941) 924-3019	Sarasota/Ft. Myers
	smart center Weston – Approx. opening date mid-January 3500 Weston Road Davie, FL 33331 Rick Case (954) 377-7400	South Florida
	smart center Palm Beach – Approx. opening date mid-January 3974 Okeechobee Blvd. West Palm Beach, FL 33409 Brian Sattar (561) 248-1186	South Florida
	smart center Coral Gables – Approx. opening date in February 272 Valencia Ave. Coral Gables, FL 33134 Denie Freyer (305) 445-8593 x477	South Florida
	smart center Tampa Bay – Approx. opening date in February 3800 W Hillsborough Ave. Tampa, FL 33614 Frank Cuteri (813) 870-0010	Tampa/Clearwater
	smart center Clearwater – Approx. opening date in February 19820 US 19 North Clearwater, FL 33764 Philip Lokey (727) 432-1122	Tampa/Clearwater

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<b>State</b>	<b>Dealership Name and City Location</b>	<b>Market</b>
Florida	smart center Orlando – Approx. opening date mid-January 8675 Commodity Circle Orlando, FL 32819 Julie Morelli (407) 992-3250	Orlando
Georgia	smart center Buckhead – Approx. opening date February 2799 Piedmont Road Atlanta, GA 30305 Grené Baranco (404) 846-3500	Atlanta
Illinois	smart center Lake Bluff – Approx. opening date mid-January 775 Rockland Road Lake Bluff, IL 60044 Barry Taylor (847) 283-8256	Chicago
	smart center Lincolnwood – Approx. opening date mid-January 4255 West Touhy Avenue Lincolnwood, IL 60712 Josh Dreyer (847) 933-7823	Chicago
Indiana	smart center Indianapolis – Approx. opening date mid-January 4000 East 96 <sup>th</sup> Street Indianapolis, IN 46240 Linda Pettenaro (317) 580-6801	Indianapolis
Kansas	smart center Merriam – Approx. opening date mid-January 9400 West 65 <sup>th</sup> Street Merriam, KS 66203 Marion Battaglia (913) 677-3300	Kansas City
Kentucky	smart center Louisville – Approx. opening date mid-January 2400 Blankenbaker Parkway Louisville, KY 40299 Dick Swope (502) 499-5006	Louisville
Maryland	smart center Germantown – Approx. opening date mid-January 19750 Germantown Road Germantown, MD 20874 Farokh Bagha (301) 601-5573	Washington, D.C.
	smart center Annapolis – Approx. opening date mid-January 324 Sixth Street Annapolis, MD 21403 Brian Fader (443) 875-0444	Baltimore
Massachusetts	smart center Boston – Approx. opening date mid-January 259 McGrath Highway Somerville, MA 02145 Jeff Davis (617) 666-4100	Boston
	smart center Lynnfield – Approx. opening date mid-January 385 Broadway Lynnfield, MA 01940 Jeff Davis (617) 666-4100	Boston

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Michigan	smart center Bloomfield – Approx. opening date mid-January 1765 S. Telegraph Bloomfield Hills, MI 48302 Joe Ziniti (248) 648-2453	Detroit
Minnesota	smart center Bloomington – Approx. opening date mid-January 8033 Knox Avenue Bloomington, MN 55431 Gene Backer (952) 837-6363	Minneapolis/St. Paul
Missouri	smart center Creve Coeur – Approx. opening date mid-January 11830 Olive St. Rd. Creve Coeur, MO 63141 Glenn Boland (314) 919-8002	St. Louis
Nebraska	smart center La Vista – Approx. opening date mid-January 7010 S. 124th Circle LaVista, NE 68128 Tyrone Williams (402) 339-3131	Omaha
New Jersey	smart center Englewood – Approx. opening date mid-January 24 Grand Avenue Englewood, NJ 07631 Joseph Agresta Jr. (201) 567-1400	New York City
	smart center Edison – Approx. opening date mid-January 910 U.S. Route One Edison, NJ 08817 Doug Wells (732) 549-6600	New York City
	smart center Cherry Hill – Approx. opening date mid-January 2151 Rte 70 West Cherry Hill, NJ 08002 Mike Hartung (856) 663-3200	Philadelphia
New Mexico	smart center Albuquerque – Approx. opening date mid-January 1220 Renaissance NE Albuquerque, NM 87107 Carlos Garcia (505) 999-2500	Albuquerque
New York	smart center Latham – Approx. opening date mid-January 1111 Troy-Schenectady Road Latham, NY 12110 Maria Dunning (518) 724-1015 x124	Albany/Schenectady
	smart center Buffalo – Approx. opening date mid-January 8185 Main Street Williamsville, NY 14221 Brooke Arber (716) 633-0088	Buffalo

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New York	smart center Manhattan – Approx. opening date mid-January 536 W. 41 Street New York, NY 10036 Blair Creed (212) 629-1610	New York City
	smart center Roslyn – Approx. opening date mid-January 1600 Northern Blvd. Roslyn, NY 11576 Joe Stanco (516) 625-1600	New York City
	smart center White Plains – Approx. opening date mid-January 460 Tarrytown Road White Plains, NY 10607 Jack Calamusa (917) 817-7944	New York City
	smart center Smithtown – Approx. opening date mid-January 463 Middle Country Rd. St. James, NY 11780 Nancy Buzzetta (631) 265-2204	New York City
North Carolina	smart center South Charlotte – Approx. opening date mid-January 950 N. Polk Street Pineville, NC 28134 Karen McKemie (704) 889-4455	Charlotte
	smart center Cary – Approx. opening date mid-January 2500 Auto Park Blvd. Cary, NC 27511 Peter Hampson (919) 653-3330	Raleigh
	smart center Winston-Salem - Approx. opening date mid-January 691 Jonestown Road Winston-Salem, NC 27103 Tim Cooper (336) 760-4580	Winston-Salem
Ohio	smart center Bedford – Approx. opening date mid-January 99 Broadway Bedford, OH 44146 Jed Hunter (440) 359-1560	Cleveland
	smart center Easton – Approx. opening date February 4300 Morse Crossing Columbus, OH 43219 Brian Kramer (614) 291-2007	Columbus
Oklahoma	smart center Tulsa – Approx. opening date mid-January 9393 S. Memorial Tulsa, OK 74133 Greg Kach (918) 249-9393	Tulsa
Oregon	smart center Portland – Approx. opening date mid-January 9215 SW Canyon Road Portland, OR 97225 Trang Hamm (503) 372-7539	Portland

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Pennsylvania	smart center Devon – Approx. opening date mid-January 215 West Lancaster Avenue Devon, PA 19333 Tom Lathbury (610) 848-7627	Philadelphia
	smart center Pittsburgh – Approx. opening date mid-January 4709 Baum Blvd. Pittsburgh, PA 15213 Gregg Szabatura (412) 683-5000	Pittsburgh
Rhode Island	smart center Warwick – Approx. opening date mid-January 1557 Bald Hill Road – 2 <sup>nd</sup> Floor Warwick, RI 02886 Marcel Valois (401) 824-2252	Providence
Tennessee	smart center Knoxville – Approx. opening date mid-January 10131 Parkside Drive Knoxville, TN 37922 Bill Priddy (865) 777-2222	Knoxville
Texas	smart center Dallas – Approx. opening date mid-January 6113 Lemmon Avenue Dallas, TX 75201 Robert Morris (214) 224-7200	Dallas
	smart center San Antonio – Approx. opening date mid-January 10739 I-H 10 West San Antonio, TX 78230 April Ancira (210) 558-1500	San Antonio
	smart center Sugar Land – Approx. opening date mid-January 15625 SW Freeway Sugar Land, TX 77478 Kenneth Enders (281) 207-3888	Houston
	smart center Houston North – Approx. opening date mid-January 17510 I-45 North Houston, TX 77090 Daniel Agnew (972) 628-4652	Houston
	smart center Round Rock – Approx. opening date mid-January 2132 North Mays – Suite 930 Round Rock, TX 78664 Cathy Cour (512) 493-9122	Austin
	smart center Lindon – Approx. opening date in February 530 S. Lindon Park Drive Lindon, UT 84042 Curtis Sampson (801) 222-4400	Salt Lake City
	smart center Tysons Corner – Approx. opening date mid-January 8601 Westwood Center Dr. Vienna, VA 22182 Bob Farrell (703) 564-6400	Washington, D.C.

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State	Dealership Name and City Location	Market
Virginia	smart center Alexandria – Approx. opening date mid-January 1605 Fern Street Alexandria, VA 22302 Michael Lindsay (703) 647-1276	Washington, D.C.
	smart center Virginia Beach – Approx. opening date in February 5193 Virginia Beach Boulevard Virginia Beach, VA 23462 Stephen Snyder (757) 490-1111 x2080	Washington, D.C.
Washington	smart center Seattle – Approx. opening date mid-January 311 Baker Boulevard Seattle, WA 98188 Ethan Smith (206) 243-1455	Seattle
Wisconsin	smart center Milwaukee – Approx. opening date mid-January 11340 West Metro Blvd. Milwaukee, WI 53224 John Hogerty (920) 725-4444	Milwaukee

**Expected smart center Locations**

State	Serving the Market of....	Projected Opening
Alabama	Birmingham	Second Quarter 2008
California	Torrance	Second Quarter 2008
	San Rafael	Fourth Quarter 2008
Mississippi	Jackson	Second Quarter 2008
Nevada	Las Vegas	Third Quarter 2008
South Carolina	Charleston	Second Quarter 2008

**ABOUT the smart fortwo and smart USA**

The smart fortwo is manufactured by the Mercedes-Benz Cars and is a Daimler brand. This technologically advanced vehicle achieves 40-plus mpg on the highway and is an ultra-low emissions vehicle. The vehicle is 8.8 feet long, 5.1 feet tall and 5.1 feet wide and comes equipped with many functional and safety features found in most luxury models. smart is currently sold in 36 countries, and more than 850,000 smart fortwos have been sold since 1998.

The smart fortwo is available in three trim levels. The entry-level pure will start at \$11,590\*, manufacturer's suggested retail price (MSRP), with standard convenience features such as a 5-speed automated manual transmission with manual or automatic mode, central remote locking system, 2-spoke leather steering wheel, and a radio-ready console. The well-equipped passion coupe, expected to start at \$13,590\* MSRP, includes all the standard features described on the pure, plus a panorama roof, alloy wheels, air conditioning with climate control, 3-spoke leather sports steering wheel with shift paddles, power windows, electric and heated side mirrors, and an AM/FM radio with CD player, all standard. Those seeking top-down excitement can choose the *passion cabriolet*, planned to start at \$16,590\* MSRP, with a standard upgraded radio and sound system that includes an mp3 compatible in-dash 6 CD changer.

Each vehicle features the two-color concept characteristic of the smart brand. All models come standard with a black tridion safety cell that can be upgraded to metallic silver at an additional cost. The changeable body panels

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are available in six colors - deep black, light yellow and crystal white are standard, while blue metallic, red metallic and silver metallic are offered for an additional charge.

smart USA Distributor LLC, headquartered in Bloomfield Hills, Michigan, is the exclusive distributor of the smart fortwo in the United States and Puerto Rico and is a wholly-owned subsidiary of Penske Automotive Group, Inc.

*\* Expected prices exclude tax, license, registration, destination charge and options.*

**ABOUT PENSKE AUTOMOTIVE GROUP**

Penske Automotive Group, Inc., headquartered in Bloomfield Hills, Michigan, operates 315 retail automotive franchises, representing 40 different brands, and 26 collision repair centers. Penske Automotive, which sells new and previously owned vehicles, finance and insurance products and replacement parts, and offers maintenance and repair services on all brands it represents, has 170 franchises in 18 states and Puerto Rico and 145 franchises located outside the United States, primarily in the United Kingdom. Penske Automotive is a member of the Fortune 500 and Russell 1000 and has 16,000 employees.

Statements in this press release may involve forward-looking statements. Actual results may vary materially because of risks and uncertainties, including production delays, licensing delays, delays in developing a dealership network and external factors such as interest rate fluctuations, changes in consumer spending and other factors over which management has no control. These forward-looking statements should be evaluated together with additional information about Penske Automotive Group's business, markets, conditions and other uncertainties that could affect Penske Automotive Group's future performance, which are contained in Penske Automotive Group's Form 10-K for the year ended December 31, 2006, and its other filings with the Securities and Exchange Commission, and which are incorporated into this press release by reference.

**For additional information, visit [www.smartusa.com](http://www.smartusa.com) or [www.penskeautomotive.com](http://www.penskeautomotive.com)**

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