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**smart fortwo Arrives at the 2008 New York International Auto Show  
*Innovative and urban-friendly vehicle, perfect vehicle for congested streets of  
Manhattan, makes first show appearance***

**New York, N.Y.**, (Feb. 21, 2008) – The smart fortwo is appearing for the first time at the 2008 New York International Auto Show (March 19-30, 2008), where tri-state consumers will have a chance to see this revolutionary vehicle up close in the Javits Center. The vehicle went on sale in the United States in January 2008.

“The smart fortwo fits perfectly with the New York lifestyle, offering unique solutions to urban congestion,” said Dave Schembri, President of smart USA. “Our exhibit at the New York International Auto Show will allow consumers to see the benefits of the smart fortwo and change the way they look at the driving experience.”

The smart fortwo can provide everything a New Yorker needs - and more. The fortwo offers consumers a practical solution to rising fuel prices and increasing urban traffic. While at the auto show, consumers will have a chance to see why the 2008 smart fortwo is the right car at the right time, offering a combination of fun and functionality with a high level of design, comfort, agility, and safety.

The vehicle helps save drivers money at the gas pump – getting up to 41 highway miles per gallon. At 8.8 feet long, the fortwo is the smallest car on U.S. roads, making it easy to navigate congested Manhattan streets and able to fit in the tightest of New York’s parking spaces. It can even be parked perpendicular to the curb safely in areas where parking regulations permit.

Consumers interested in purchasing a 2008 smart fortwo can place a \$99 reservation on the smart USA home page ([www.smartusa.com](http://www.smartusa.com)) by clicking on the reservation link and following the instructions. Americans have shown enthusiasm about the fortwo and, to date, more than 30,000 reservations have been placed by drivers in all 50 states.

Vehicles began arriving for sale at the company’s 68 certified dealers in January 2008. There are six “smart center” dealer locations in the tri-state area.

The smart USA booth at the 2008 New York International Auto Show is located in, Booth 404 on Level 3, in the Javits Center.

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## **About smart USA and smart fortwo**

smart USA Distributor LLC, headquartered in Bloomfield Hills, Michigan, is the exclusive distributor of the smart fortwo® in the United States and Puerto Rico and is a wholly-owned subsidiary of Penske Automotive Group, Inc. The smart fortwo is manufactured by Mercedes-Benz Cars and is a Daimler brand. This technologically advanced vehicle achieves 41 mpg on the highway and is an ultra-low emissions vehicle, as certified by the State of California Air Resources Board. The vehicle is 8.8 feet long, 5.1 feet tall and 5.1 feet wide and comes equipped with many functional and safety features found in most luxury models. smart is currently sold in 36 other countries, and more than 850,000 smart fortwos have been sold since 1998.

The 2008 smart fortwo is available in three trim levels. The entry-level pure retails at \$11,590\*, with standard convenience features such as a 5-speed automated manual transmission with manual or automatic mode, central remote locking system, 2-spoke leather steering wheel, and a radio-ready console. The well-equipped passion coupe, retails for \$13,590\*, includes all the standard features described on the pure, plus a panorama roof, alloy wheels, air conditioning with climate control, 3-spoke leather sports steering wheel with shift paddles, power windows, electric and heated side mirrors, and an AM/FM radio with CD player, all standard. Those seeking top-down excitement can choose the passion cabriolet, retails for \$16,590\*, with a standard upgraded radio and sound system that includes an mp3 compatibility and in-dash 6 CD changer.

Each vehicle features the two-color concept characteristic of the smart brand. All models come standard with a black tridion safety cell that can be upgraded to metallic silver at an additional cost. The changeable body panels are available in six colors – deep black, light yellow and crystal white are standard, while blue metallic, red metallic and silver metallic are offered for an additional charge.

Information about many other vehicle accessories and option pricing can be found on the smart USA website – [www.smartusa.com](http://www.smartusa.com).

*\* Expected prices exclude tax, license, registration, destination charge and options.*

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For more information on smart USA, visit [www.smartusa.com](http://www.smartusa.com)