

# DAIMLER

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## Press Information

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## **Daimler AG Reports a 13 Percent Increase for the Mercedes-Benz Cars Division in the U.S. for June 2008**

- **Total of 22,121 Units of Mercedes-Benz Cars Division Sold in U.S.**
- **Mercedes-Benz USA Records June Sales of 19,576**
- **smart USA Records 2,545 Sales in June**

New York, NY – Daimler AG (stock exchange abbreviation DAI) today reported sales for the Mercedes-Benz Cars division (Mercedes-Benz and smart combined) of 22,121 units in the U.S. for June 2008. All sales figures in this release are on an unadjusted basis unless otherwise noted.

Mercedes-Benz USA (MBUSA) today reported sales of 19,576 new vehicles for June 2008, bringing the year-to-date total to 119,279 units, marking the best first-half sales in the company's history.

Sales for the smart fortwo remain strong with deliveries totaling 2,545 for the month of June. This brings the year-to-date total to

an incredible 11,399 units in less than six months of being offered in the US market. The vehicle is attracting an overwhelming number of buyers who want a solution to high gas prices, a reduced environmental footprint and increased urban mobility on congested city streets – all in a package that's fun to drive. The fortwo offers a powerful combination of outstanding fuel efficiency, innovative safety, environmental friendliness and low cost of ownership. There are currently 69 smart centers open in 31 states.

Detailed vehicle sales information for MBUSA will be announced later today in a separate press release issued by Mercedes-Benz USA.

<b>Mercedes-Benz Cars Division in the U.S. Sales Summary Through June 2008</b>						
	<b>Month Sales</b>			<b>Sales CYTD</b>		<b>%</b>
	<b>Curr Yr</b>	<b>Pr Yr</b>	<b>Change</b>	<b>Curr Yr</b>	<b>Pr Yr</b>	<b>Change</b>
<b>Mercedes-Benz USA</b>	19,576	19,589	-0.1	119,279	118,240	0.9
<b>smart USA</b>	2,545	n/a*	n/a*	11,399	n/a*	n/a*
<b>Mercedes-Benz USA / smart USA combined</b>	22,121	19,589*	12.9*	130,678	118,240*	10.5*

\* smart sales in the U.S. started in mid January 2008

Further information on Daimler is available on the internet at [www.media.daimler.com](http://www.media.daimler.com)

About Daimler

Daimler AG, Stuttgart, with its businesses Mercedes-Benz Cars, Daimler Trucks, Daimler Financial Services, Mercedes-Benz Vans and Daimler Buses, is a globally leading producer of premium passenger cars and the largest manufacturer of commercial vehicles in the world. The Daimler Financial Services division has a broad offering of financial services, including vehicle financing, leasing, insurance and fleet management.

Daimler sells its products in nearly all the countries of the world and has production facilities on five continents. The company's founders, Gottlieb Daimler and Carl Benz, continued to make automotive history following their invention of the automobile in 1886. As an automotive pioneer, Daimler and its employees willingly accept an obligation to act responsibly towards society and the environment and to shape the future of safe and sustainable mobility with groundbreaking technologies and high-quality products. The current brand portfolio includes the world's most valuable automobile brand,

Mercedes-Benz, as well as smart, AMG, Maybach, Freightliner, Sterling, Western Star, Mitsubishi Fuso, Setra, Orion and Thomas Built Buses. The company is listed on the stock exchanges in Frankfurt, New York and Stuttgart (stock exchange abbreviation DAI). In 2007, the Group sold 2.1 million vehicles and employed a workforce of over 270,000 people; revenue totaled €99.4 billion and EBIT amounted to €8.7 billion. Daimler is an automotive Group with a commitment to excellence, and aims to achieve sustainable growth and industry-leading profitability.